



## Report on Swachhata Hi Seva Campaign under NCTE's Swachhata Pakhwada 2025

### Introduction:

Rahul College of Education actively participated in NCTE's Swachhata Pakhwada 2025 by organizing the Swachhata Hi Seva campaign within the college premises and surrounding areas. The initiative was carried out in alignment with the national mission of Swachh Bharat Abhiyan, focusing on the importance of cleanliness, hygiene, and civic responsibility. The campaign aimed to instill in students a sense of environmental awareness and community engagement, motivating them to contribute towards maintaining a clean and sustainable environment.

### About the Programme:

Swachhata Hi Seva (Cleanliness is Service), launched in 2017, is a nationwide movement under the Swachh Bharat Mission initiated by the Government of India. Observed annually from September 15th to October 2nd, the campaign inspires citizens to take voluntary action toward creating a "Garbage Free India." The 2025 edition emphasized collective participation, waste management, and responsible citizenship. In support of this national initiative, Rahul College of Education celebrated Swachhata Pakhwada 2025 with great enthusiasm. Various awareness activities were organized to educate students about the importance of cleanliness, sustainable waste disposal, and hygiene practices.

### Cleanliness Drive:

The campaign commenced with an orientation session highlighting the objectives of Swachhata Hi Seva. Under the leadership of Principal **Dr. Frances Vaidya** and faculty members, students actively participated in cleaning classrooms, corridors, gardens, and nearby areas. They segregated waste into biodegradable and non-biodegradable materials, promoted the reduction of plastic usage, and displayed teamwork and social responsibility. The drive created a spirit of unity, cooperation, and selfless service, reinforcing that cleanliness starts with individual effort and grows through collective participation.

### Conclusion and Outcome:

The campaign concluded successfully, leaving students inspired and conscious of their role in maintaining cleanliness. It enhanced the college environment while fostering responsibility, discipline, and environmental sensitivity among participants. The Swachhata Hi Seva initiative truly embodied the spirit of "Cleanliness is Service," motivating all to adopt cleanliness as a lifelong practice for a healthier, greener, and more sustainable India.

## Glimpse of the Event

