



# RAHUL COLLEGE OF EDUCATION

UGC Recognition under sec 2(f) of the UGC Act 1956 | N.C.T.E. Reg. No. WRC/5-6/89/2006 Dtd. 27/09/2006 Code No. APW03437/123403 Affiliated To University of Mumbai  
AFF/RECOG.1/1249 of 2007 Dtd. 28 Feb. 2007 | NAAC Accredited with Grade "B++" (1st Cycle) | College Code : 767 | Hindi Linguistic Minority Institution



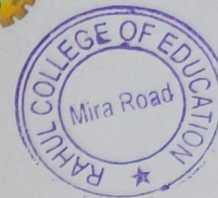
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## Significance of IP Protection and Commercialization

Date : 25/04/2025

Activity : MIC Driven

Faculty : 4

Students : 54

As part of the IP UTSAV series organized by the Ministry of Education's Innovation Cell (MIC) from 21st to 26th April 2025, an insightful online session was conducted on the "Significance of IP Protection and Commercialization". The session was delivered by esteemed resource person **Mr. Shripathi Rao Kulkarni**, an expert in Intellectual Property Rights and innovation management.

Mr. Kulkarni highlighted the crucial role of IP in safeguarding innovative ideas and ensuring creators gain recognition and economic benefits from their work. He discussed various forms of IP, including patents, copyrights, trademarks, and designs, and emphasized how IP protection fosters innovation, supports business growth, and attracts investment. The session also focused on strategies for commercializing IP, including licensing, technology transfer, and startup support. Real-world examples illustrated how proper IP management can transform ideas into marketable assets.

### Learning Objectives:

1. To understand the importance of protecting intellectual property in innovation.
2. To learn effective methods of IP commercialization for societal and economic benefit.

### Learning Outcomes:

1. Participants gained knowledge of different types of IP and their protective mechanisms.





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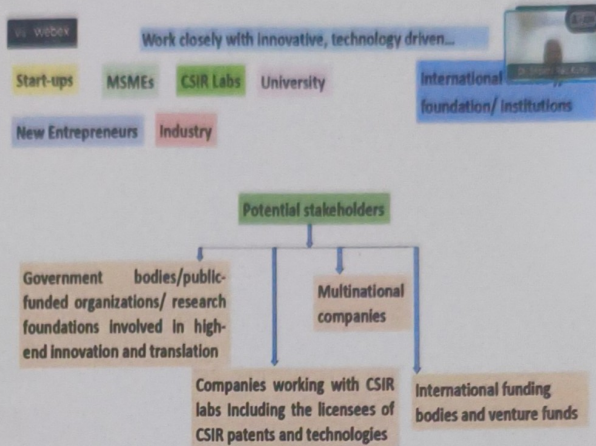
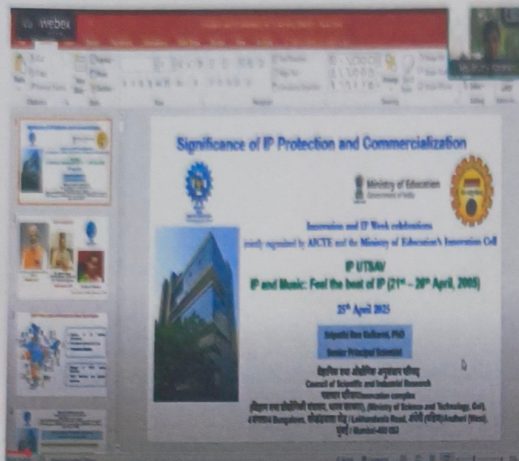
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2. Learners understood how to convert protected IP into commercially viable products or services.



## Significance of IP Protection



via webex

Intellectual Property Rights (IPRs) protect different types of intellectual creation and rewarding creators.



IPRs are **legal rights** which are granted to a person for **creations of the mind and intellect** which have **commercial value**.

Dictionary says "intellectual property: property (as an idea, invention, or process) that derives from the work of the mind or intellect : an application, right, or registration relating to this."

They encompass several categories, including

- Patents,
- Trademarks,
- Copyrights,
- Trade secrets,
- Industrial designs, and
- Geographical indications.

In addition, there are also:

- Semiconductor Integrated Circuit Layout-Designs (Topographies)
- Plant Variety Rights



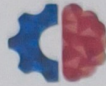


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**Functionality Test?**  
Check what is Dormant feature of your design element  
(Aesthetic / Functional)

**Ignoring Design Element, you license the copyright to XYZ Moto for industrial production**

Dr. Shreshth San Kulkarni

**Top 5 Key Learnings**

- 1. Copyright - Artistic Expression**  
• Protects creative works, not intended for mass industrial application
- 2. Design - Aesthetic Only**  
• Covers visual features, not the function of an article
- 3. Function - Design Protection**  
• Functional elements are not eligible under design law
- 4. 50+ Copies - Copyright Ends**  
• If a registrable design is used industrially 50+ times, copyright ceases
- 5. No Dual Long-Term Protection**  
• Must choose copyright (for art) or design registration (for industrial use)

The product is clearly copied... but the court dismisses the case.

Because your copyrighted sketch included a design element that was...

Not registered under the Designs Act, 2001, and is reproduced 100 times for an industrial purpose. Copyright ceases for the design.

Dr. Shreshth San Kulkarni

Sarita Vishwakarma  
IIC Convener

Dr Frances Vaidya  
Principal

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