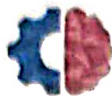




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RAHUL COLLEGE OF EDUCATION

UGC Recognition under sec 3(f) of the UGC Act 1956 | N.C.T.E. Reg. No. WBC/S. 6/89/2006 Dtd. 27/09/2006 Code No. APW03437/133403 Affiliated To University of Mumbai
AFT/RECOG.1/1249 of 2007 Dtd. 28 Feb. 2007 | NAAC Accredited with Grade "B++" (1st Cycle) | College Code : 767 | Hindi Linguistic Minority Institution

Report on Skill-Based Program – "Udyam"

Organized by Students' Council in Collaboration with Degree College
Initiative by IQAC, Rahul College of Education

Date : 10/02/2025

1. Introduction

The Students' Council of Rahul College of Education, under the initiative of the Internal Quality Assurance Cell (IQAC), organized a skill-based entrepreneurial program "Udyam" in collaboration with the Degree College. This program aimed to develop **entrepreneurial skills** among students by providing them with hands-on experience in business management, marketing, and customer interaction.

2. Objectives of "Udyam"

The primary objectives of the event were:

- To foster **entrepreneurial thinking** among students.
- To provide a **practical platform** for students to apply business and management skills.
- To encourage **self-reliance** and financial literacy through small-scale business ventures.
- To enhance students' **communication, negotiation, and customer service skills**.
- To create an **interactive and engaging learning experience** beyond classroom teaching.

3. Event Highlights

The event featured **student-managed stalls** showcasing a variety of products and services, including:

- **Mobile Covers & Accessories** – Offering trendy and customized phone cases.
- **Food Items** – Delicious items such as **donuts, pani puri, cakes**, and more.
- **Books & Stationery** – Providing academic and general reading material.
- **Nail Art & Beauty Services** – Creative nail art and styling services.
- **Handmade Crafts & Accessories** – Artistic items made by students.



Students managed all aspects of their stalls, including product selection, pricing, marketing, and sales, creating a real-world business experience.

4. Learning Outcomes

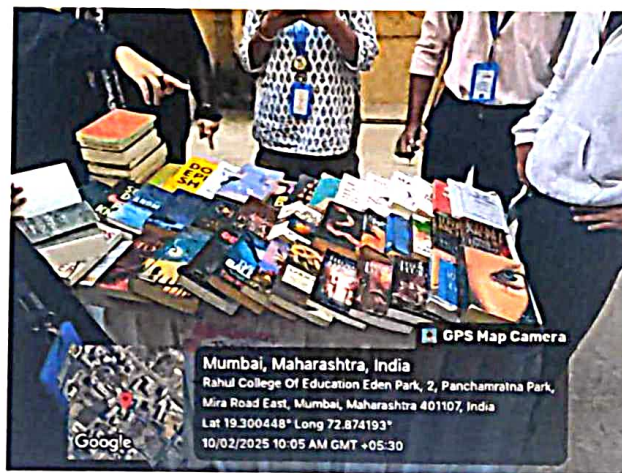
Through participation in Udyam, students gained:


- **Entrepreneurial Exposure** – Hands-on experience in setting up and managing a small business.
- **Financial Management Skills** – Understanding profit, loss, and pricing strategies.
- **Marketing & Customer Engagement** – Learning how to attract customers and promote their products.
- **Teamwork & Leadership** – Collaborative skills in planning and executing business ideas.
- **Confidence & Practical Knowledge** – Gaining the ability to implement business strategies in real-life scenarios.


5. Conclusion

"Udyam" proved to be a successful initiative, **empowering students with entrepreneurial skills** and preparing them for future business ventures. The collaboration with the Degree College enriched the experience, fostering innovation, creativity, and business acumen among participants. The event received **positive feedback from both students and faculty**, encouraging further similar skill-based programs in the future.

This initiative by **IQAC and the Students' Council** aligns with the college's vision of **holistic development and experiential learning**, paving the way for future entrepreneurs.




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